

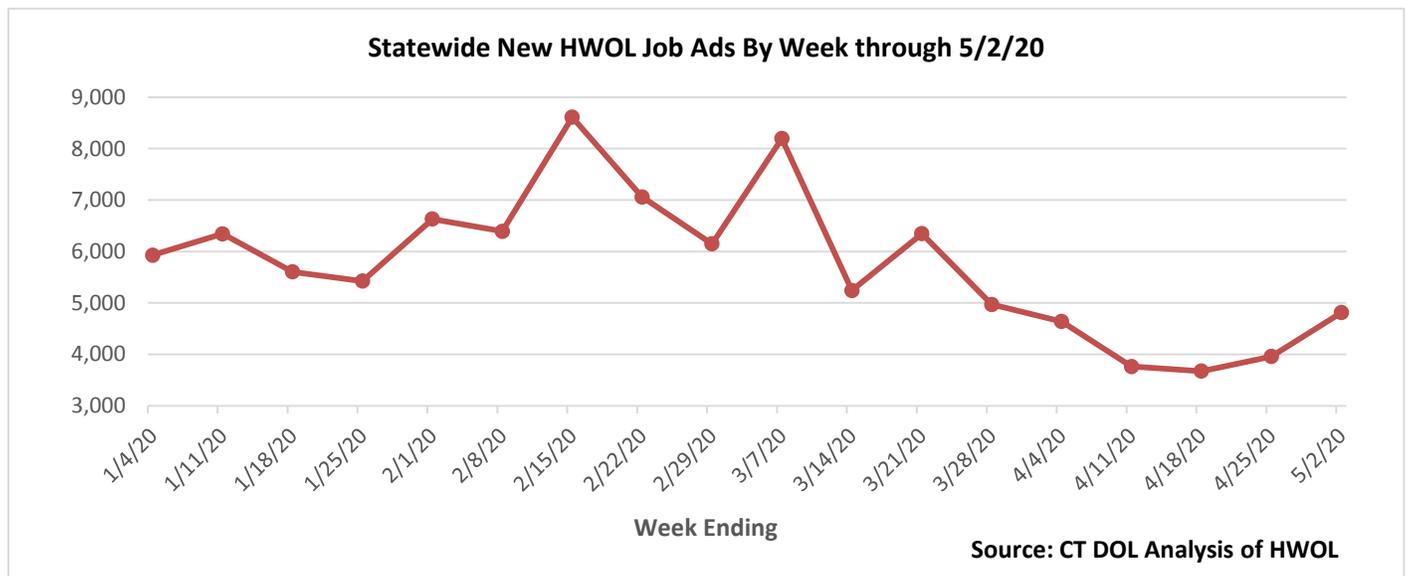


NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

Week Ending May 2, 2020 new postings are up 31% over the past two weeks

WETHERSFIELD, May 8, 2020 – During the week ending May 2, 2020, there were 4,812 new ads. This weekly level is up 22% from a week ago and up 31% over 2 weeks. This top line increase was driven by Accommodation and Food Service (+141 new ads or +126%) and Transportation and Warehousing (+130 new ads or +181%). The major industries with the largest 1-week decreases were Finance and Insurance (-73 new ads or -23%) and Administrative and Support (-33 new ads or -25%).



The three industries with the most new job ads were

- **Health Care and Social Assistance** (1,144 new ads, +11% over the week)
- **Retail Trade** (451 new ads, +26%)
- **Accommodation and Food Service** (253 new ads, +126%)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 5/2/20	1 week ago: 4/25/20	4 weeks ago: 4/4/20	1 week change		4 week change	
					%	#	%	#
	Total - All Industries	4,812	3,959	4,638	22%	853	4%	174
11	Agriculture, Forestry, Fishing and Hunting	8	5	9	60%	3	-11%	-1
21	Mining, Quarrying, and Extraction	0	2	8	-100%	-2	-100%	-8
22	Utilities	8	14	8	-43%	-6	0%	0
23	Construction	26	49	50	-47%	-23	-48%	-24
31	Manufacturing	221	219	324	1%	2	-32%	-103
42	Wholesale Trade	11	8	12	38%	3	-8%	-1
44	Retail Trade	451	358	291	26%	93	55%	160
48	Transportation and Warehousing	202	72	77	181%	130	162%	125
51	Information	149	79	91	89%	70	64%	58
52	Finance and Insurance	250	323	537	-23%	-73	-53%	-287
53	Real Estate and Rental and Leasing	41	59	60	-31%	-18	-32%	-19
54	Professional, Scientific, and Technical Services	220	201	220	9%	19	0%	0
55	Management of Companies and Enterprises	1	2	1	-50%	-1	0%	0
56	Administrative and Support	100	133	187	-25%	-33	-47%	-87
61	Educational Services	114	113	125	1%	1	-9%	-11
62	Health Care and Social Assistance	1,144	1,032	1,173	11%	112	-2%	-29
71	Arts, Entertainment, and Recreation	10	16	26	-38%	-6	-62%	-16
72	Accommodation and Food Services	253	112	103	126%	141	146%	150
81	Other Services (except Public Administration)	47	37	44	27%	10	7%	3
92	Public Administration	76	88	207	-14%	-12	-63%	-131
	Unspecified	1,480	1,037	1,085	43%	443	36%	395

Source: CT DOL Analysis of HWOL

11 sectors had job ad increases over the week and 9 sectors had decreases. The largest increases over the week occurred in Accommodation and Food Service (+141 new ads or +126%), Transportation and Warehousing (+130 new ads or +181%) and Health Care and Social Assistance (+112 new ads or +11%). The largest decreases occurred in Finance and Insurance (-73 new ads or -23%) and Administrative and Support (-33 new ads or 25%).

Employers with the Most New Job Ads

The ten employers with the most new job ads for the week ending May 1st were mostly delivery or driving service companies. These postings represent non-employee gig work. Many major employers in industries such as healthcare, retail trade, and finance and insurance that were previously top ten employers had fewer new ads this week.

Employer	Ads Week Ending: 5/01/20	1 Week Ago: 4/25/20	4 Weeks Ago: 4/04/20	1 Week Change #	4 Week Change #
Instacart	382	0	0	382	382
The Home Depot Incorporated	107	1	5	106	102
Amazon	61	11	19	50	42
Hartford Healthcare	52	44	33	8	19
Yale-New Haven Health System	50	61	55	-11	-5
Doordash	49	36	0	13	49
Gopuff	47	3	0	44	47
Domino's Pizza	44	5	2	39	42
Veyo	43	0	7	43	36
Village For Families Children	43	2	0	41	43

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 4/25/20 were:

- Registered Nurses (427 new ads, +20% over the week)
- Marketing Managers (220 new ads, +1,058% over the week)
- Heavy and Tractor-Trailer Truck Drivers (215 new ads, -877% over the week).

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 4/25/20	1 week ago: 4/18/20	4 weeks ago: 3/28/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	427	356	377	20%	71	13%	50
Marketing Managers	220	19	30	1,058%	201	633%	190
Heavy and Tractor-Trailer Truck Drivers	215	22	27	877%	193	696%	188
Stock Clerks and Order Fillers	157	29	44	441%	128	257%	113
Medical and Health Services Managers	155	59	69	163%	96	125%	86
Software Developers, Applications	128	178	139	-28%	-50	-8%	-11
Computer Occupations	118	111	169	6%	7	-30%	-51
Laborers and Freight, Stock, and Material Movers	114	56	56	104%	58	104%	58
Supervisors of Food Prep. and Serving Workers	95	11	5	764%	84	1,800%	90
Driver/Sales Workers	91	86	21	6%	5	333%	70
Medical and Clinical Laboratory Technicians	71	16	25	344%	55	184%	46
Managers, All Other	70	80	104	-13%	-10	-33%	-34
Food Service Managers	64	12	16	433%	52	300%	48
Mental Health Counselors	60	21	11	186%	39	445%	49
Sales Representatives, Wholesale and Manuf.	59	57	134	4%	2	-56%	-75
Retail Salespersons	59	97	88	-39%	-38	-33%	-29
Database Administrators	47	14	29	236%	33	62%	18
Management Analysts	47	33	43	42%	14	9%	4
Cashiers	46	36	30	28%	10	53%	16
First-Line Supervisors of Retail Sales Workers	42	61	54	-31%	-19	-22%	-12
Nursing Assistants	40	56	63	-29%	-16	-37%	-23
Optometrists	37	1	0	3,600%	36	--	37
Physicians and Surgeons, All Other	36	23	71	57%	13	-49%	-35
Customer Service Representatives	33	69	71	-52%	-36	-54%	-38
Lawyers	33	14	9	136%	19	267%	24

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>